



WFNS 2023

The 18th World Congress of Neurosurgery Sponsorship and Exhibition Prospectus

4 – 8 December 2023
Cape Town, South Africa
www.wfns2023.com





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DATES TO REMEMBER

October 2022	Call for Abstracts issued
April 2023	Registration opens
9 June 2023	Abstract submissions due
24 July 2023	Author notifications
25 August 2023	Deadline for early-bird registration
15 September 2023	Deadline for author registrations
5 October 2023	Exhibition bookings close
21 November 2023	End of standard registration/start of late registration





MESSAGE FROM THE PRESIDENT OF THE WORLD FEDERATION OF NEUROSURGICAL SOCIETIES (WFNS)

Dear Industry Partners,

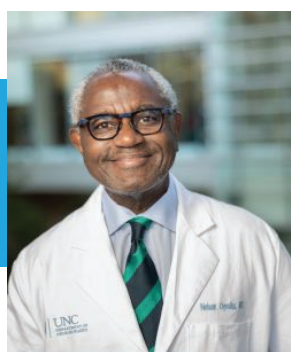
The World Federation of Neurosurgical Societies is truly a global community, comprising 132 societies and associations. One of the outstanding contributions of the WFNS has been supporting the growth of neurosurgery in low- and middle-income countries, with our profession taking root in countries where there had never before been a neurosurgeon.

The subsequent growth of neurosurgery on African soil is a real success story and we are excited to return to Africa, and this time to sub-Saharan Africa in Cape Town, to celebrate the progress made, and renew our profession's commitment to providing access to neurosurgical care for all the people of the world.

There has been a long lasting and mutually beneficial relationship between our organisation and our industry partners and again this year we will present a scientific programme that will benefit attendees and industry partners.

We hope you are persuaded to partner with us and support the congress, to the ultimate benefit of advancing patient care.

Nelson M Oyesiku
President, World Federation of Neurosurgical Societies





MESSAGE FROM THE WFNS 2023 CONGRESS PRESIDENT

Dear Industry Partners,

Technology is one of the most powerful drivers of healthcare: transforming practice, saving lives, and reducing disability for millions of people every day. It is hard to imagine a field more responsive to innovation than neurosurgery, where every step of our patient's journey from diagnosis through intervention to recovery and even prevention is increasingly influenced by the technology we can offer.

It is therefore my great pleasure and privilege to invite you to join us in Cape Town for the 18th WFNS World Congress of Neurosurgery. The Congress is presented by the World Federation of Neurosurgical Societies, a group that brings together thousands of neurosurgeons and industry partners from across the world to share experience and educate and inspire the next generation.

While the pandemic has impacted all aspects of our lives, one of the most difficult has been losing the personal interaction we've always taken for granted, like seeing colleagues and friends at international meetings. We have a track record of running highly successful meetings in Cape Town, with world-class, sophisticated infrastructure and a magnificent state-of-the-art conference venue in the Cape Town International Convention Centre.

For those seeking new insights and ideas, Cape Town has a proud history of innovation, from Alan Cormack's Nobel Prize-winning work in developing the CT scan to the first human heart transplant by Christiaan Barnard. We will build on this legacy by offering a scientific programme that showcases the very best of what we can offer patients, with a commitment to finding ways to make this accessible to all, in line with the principles of equity, value-based care, and Global Surgery.

We have selected African Agenda and K.I.T. as our professional partners in hosting this meeting and are confident that they will offer you unrivalled exposure and value through participating in our meeting.

In order to limit our impact on the environment, every aspect of the meeting will consider sustainability and how we can transform your presence into a net benefit for society, aiming for the greenest neurosurgical meeting yet.



And so we invite you to join us in the spirit of ubuntu, the African belief that we grow as people through our interactions with other people. There is no better way to celebrate our common humanity than gathering and learning together. Please join us in Cape Town in 2023.

Graham Fieggen
President, 18th WFNS World Congress of Neurosurgery



ABOUT THE CONGRESS

Congress Title:	WFNS 2023: The 18th World Congress of Neurosurgery
Dates:	4 – 8 December 2023
Venue:	Cape Town International Convention Centre (CTICC), Cape Town, South Africa
Official Language:	English
Website:	www.wfns2023.com
Hosted By:	World Federation of Neurosurgical Societies (WFNS)
Organised By:	Society of Neurosurgeons of South Africa (SNSA)

WFNS Secretariat

WFNS Central Office

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Congress Organiser

African Agenda (Pty) Ltd

120 Belvedere Road
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Email: info@wfns2023.com

K.I.T. Group GmbH

Kurfürstendamm 71
10709 Berlin, Germany
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Email: industry@wfns2023.com

ABOUT THE WORLD FEDERATION OF NEUROSURGICAL SOCIETIES



Founded in 1955, the World Federation of Neurosurgical Societies (WFNS) is a professional, scientific, non-governmental organisation comprising 130 member societies, consisting of 5 Continental Associations (AANS, AASNS, CAANS, EANS, FLANC), 6 Affiliate Societies, and 119 National Neurosurgical Societies, representing more than 49,000 neurosurgeons worldwide.

WFNS aspires to promote global improvement in neurosurgical care. The mission of WFNS is to work together with our member societies to improve worldwide neurosurgical care, training, and research to benefit our patients.

WFNS presents a World Congress of Neurosurgery every second year (since 1957). Previous congresses have recently been hosted in Bogotá, Colombia (2022), Beijing, China (2019 Interim), Istanbul, Turkey (2017), Rome, Italy (2015 Interim) and Seoul, South Korea (2013). It is with great anticipation that the World Congress will be held in sub-Saharan Africa for the first time in Cape Town in December 2023.





ABOUT THE SOCIETY OF NEUROSURGEONS OF SOUTH AFRICA



The Society of Neurosurgeons of South Africa is an association of practitioners with an interest in maintaining and improving neurosurgical services in South Africa. Its members are predominantly private and public practice practitioners and registrars active in Southern Africa. SNSA aims:

- To improve the quality of scientific knowledge and pursuit of high standards of excellence in patient care, clinical practice, and related sciences among professionals in the field of neurosurgery.
- To maintain an educational organisation dedicated to the exchange of ideas and dissemination of scientific facts in the field of neurosurgery.
- To provide instruction, scientific meetings, and professional publications for surgical, non-operative, and diagnostic purposes in neurosurgery.
- To improve the means of communication with scientists and clinicians, support their work, and provide means for improving their work.
- To investigate and promulgate concepts and methods by which neurosurgical conditions may be detected and improved.
- To maintain the highest ethical standards for the organisation and to maintain full communication and interaction with other recognised bodies and specialty associations.
- To strive for acceptable and equitable practice conditions and remuneration for those practising in neurosurgery.

The Society of Neurosurgeons of South Africa is proud to be hosting the 18th World Congress of Neurosurgery.

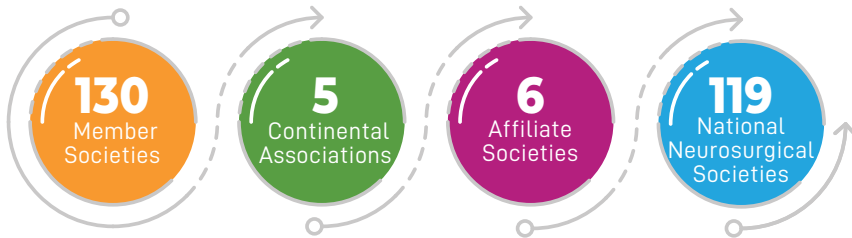
ABOUT THE CONTINENTAL ASSOCIATION OF AFRICAN NEUROSURGICAL SOCIETIES (CAANS)

The purpose of the Continental Association of African Neurosurgical Societies (CAANS) is to promote the neurological health of people living on the continent of Africa through the advancement of neurological surgery in all of its aspects by:

- Facilitating the personal and collegial association and development of neurological surgeons throughout Africa,
- Aiding in the exchange and dissemination of knowledge and ideas in the field of neurological surgery,
- Encouraging research in neurological surgery and in allied sciences, and
- Addressing issues of neurosurgical demography by promoting, implementing, and improving minimum and higher standards of neurosurgical care and training in Africa.

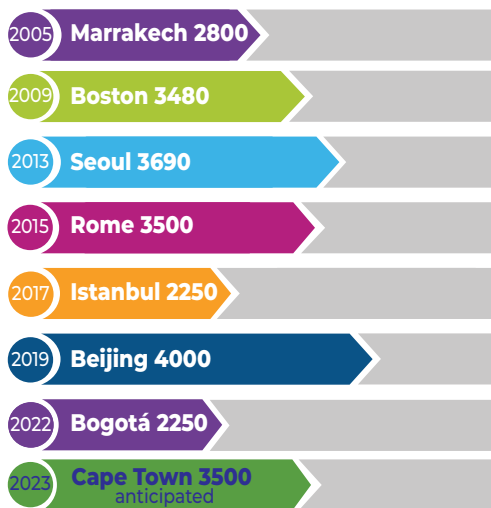
The Continental Association of African Neurosurgical Societies is very pleased to support and endorse the hosting of the 18th World Congress of Neurosurgery in Cape Town, South Africa.

WFNS Membership

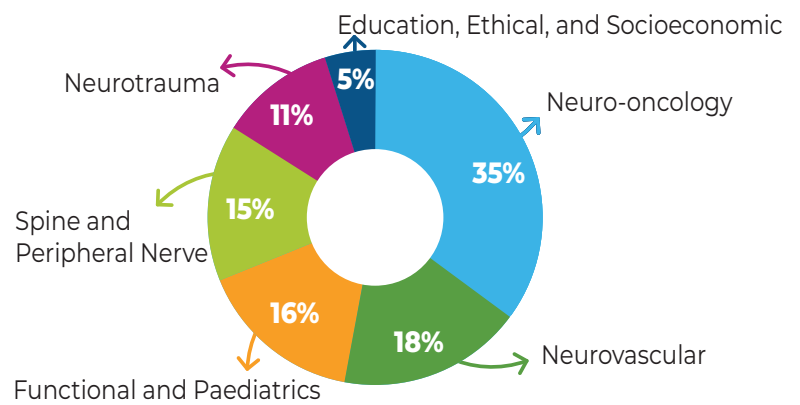


Representing more than
49,000
neurosurgeons worldwide

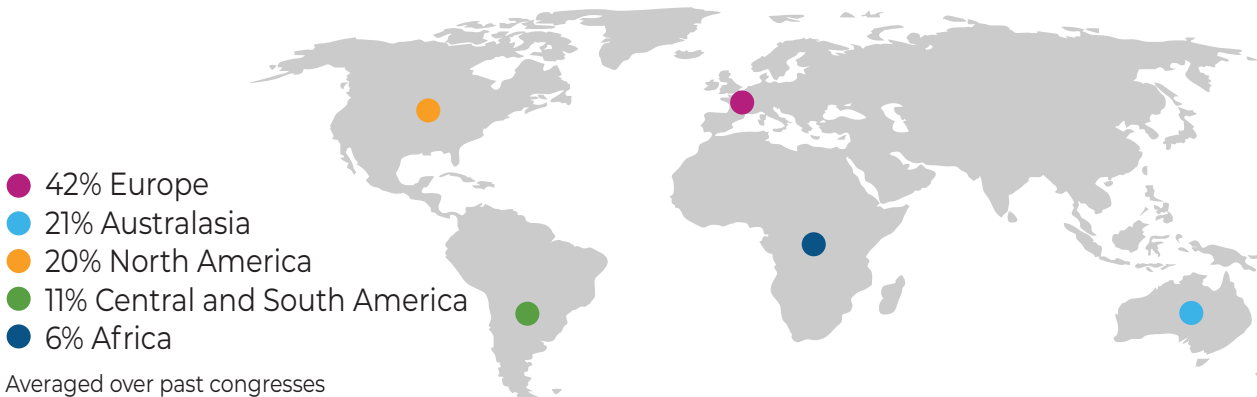
Congress Participants



Scientific Focus



Where Do Participants Come From?



PROGRAMME AT A GLANCE

Time	DAY 1 Monday December 4	DAY 2 Tuesday December 5	DAY 3 Wednesday December 6	DAY 4 Thursday December 7	DAY 5 Friday December 8
7:00 8:30	Pre-congress Courses	Breakfast Symposia			
8:30 10:30		Main Topics			
10:30 11:00		Refreshment Break - Exhibition Hall			
11:00 13:00		Plenary Session			
13:00 14:00		Lunch Break - Exhibition Hall (Lunch Symposia)			
14:00 16:00		Lectures and Oral Presentations			
16:00 16:30		Refreshment Break - Exhibition Hall			Closing Plenary/ Ceremony
16:30 18:00		Lectures and Oral Presentations			
18:30	Opening Ceremony		Young Neurosurgeons Forum		
20:00	Networking Event	Presidential Function (by invitation)		Congress Awards Dinner	



CONGRESS VENUE

The Cape Town International Convention Centre (**CTICC**) is Africa's leading convention centre located in the heart of Cape Town, South Africa. The purpose-built events complex consists of CTICC 1 and CTICC 2, connected by a skybridge, and boasts floor space of 140,855 square metres.





PREVIOUS SPONSORS AND EXHIBITORS

- 3D Medivision
- Abbott
- Adca Ind. E Com. Materials Cirurgico
- Adeor Medical
- Akademisyen Kitabevi
- Aoneuro
- Arcomedlab
- Astellas Pharma Korea
- B.Braun Aesculap
- Balt
- Baui Biotech
- Baxter
- Bio Implant Technology
- Biomet Microfixation
- BioNavi
- Bioplate
- BK Medical
- Boryung Pharmaceutical
- Boston Scientific
- Brainlab AG
- Cadwell
- CJ CheilJedang Corp.
- ClaroNav
- Codman Neuro, A Johnson&Johnson Company
- Cousin Biotech
- Covidien
- CTP Medica
- DA LIM (Moeller Medical)
- Daewoong Pharmaceutical
- DePuy Synthes, Companies of Johnson&Johnson
- Dong-A ST
- DsHitech
- Elekta
- Elliquence
- Elsevier
- Eurospine
- EVER Neuro Pharma
- FHC
- G.Surgiwear Limited
- Geister
- GEMSS MEDICAL SYSTEMS
- General Surgical Company
- Green Cross
- HANLIM Pharm
- Hanmi Pharm
- Hyundai Motor Company
- ILDONG Pharmaceutical
- Inomed Medizintechnik
- Insightec
- Insung Medical
- Integra Life Sciences Corporation
- Janssen
- Jeil Medical Corporation
- Karl Storz
- Kontour Medical
- L&K Biomed
- La instrumentadora
- Leica Microsystems
- LG Electronics
- Lupas Pro
- Lutronic
- Mectron
- Medprin
- Medtronic
- Medyssey
- Micromar
- Mizuho Medical
- MSD
- Myung-in Pharmaceutical
- Neoner
- Neuro-Force
- Neurologica Corporation - A subsidiary of Samsung Electronics
- Nico Corporation
- Nongshim
- Nörromedikal
- NSK
- o8t Omniscient Neurotechnology
- Ono&Co
- Osteonic
- Parsiss
- Peter Lasic GmbH
- Phasor Health
- PMT Corporation
- Pro Med Instruments (PMI)
- Raumedic
- REV-MED
- Samjin Pharmaceutical
- SCA - Medical Equipment Industry
- Scene Ray
- Sejong Medical Books
- Seohancare
- Shinpoong Pharm
- SK Telecom
- Soelim
- Solco Biomedical
- Sophysa
- Söring GmbH
- Stryker
- Takayama Instrument
- Tasarimmed
- TeDan Surgical Innovations (TSI)
- Thieme Publishers
- Tissuemed
- Varian Medical Systems
- Visionsense Corp
- Zeiss
- Ziehm Imaging



SPONSORSHIP OPPORTUNITIES

Becoming a sponsor is easy: there are sponsorship opportunities at various price points, and all the opportunities come with significant benefits.

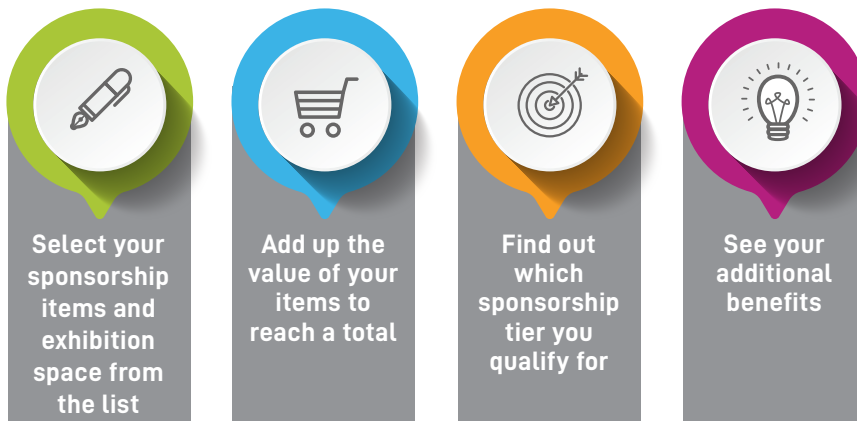
Create a bespoke package that suits your objectives and budget by selecting from the wide range of sponsorship items. Depending on the total value of your sponsored items, you may reach a sponsorship tier that brings additional benefits. For example, if your sponsored items total USD 170,000, you will be recognised as a Diamond Sponsor and enjoy the associated benefits over and above the benefits linked with each sponsorship item you have selected.

In principle, all sponsors will be treated on a "first come, first served" basis. Sponsors are welcome to offer additional events; however, these should not take place parallel to any official congress events, scientific sessions, or satellite symposium. Please consult with the organiser to schedule your event and minimise clashes.

Please speak with us should you wish to support the congress in a way not detailed herein. We look forward to working with our industry partners and to helping you achieve your objectives as a sponsor of the 18th World Congress of Neurosurgery.

WFNS 2023 Exhibition & Sponsorship Team
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info@wfns2023.com
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SPONSOR BENEFIT TABLE

The total value of sponsored and exhibition space items calculates your sponsorship tier. Each sponsorship tier has additional benefits designed to increase your return on investment.

TIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Supporting WFNS 2023 with items to the value	US\$170 000	US\$125 000	US\$85 000	US\$57 000	US\$30 000	ANY AMOUNT
Complimentary registrations	10	8	6	4	2	-
Logo on website (with description)	✓	✓	-	-	-	-
Logo on website (no description)	-	-	✓	✓	✓	✓
Logo on newsletter	✓	✓	✓	✓	✓	✓
Logo on pocket programme	✓	✓	✓	✓	✓	✓
Logo on congress app	✓	✓	✓	✓	✓	✓
Recognition on congress signage	✓	✓	-	-	-	-
Recognition on holding slides in session rooms	✓	✓	✓	-	-	-
Newsletter spotlight	2	1	-	-	-	-
Hospitality suite 35m ²	✓	-	-	-	-	-
Use congress logo in your communications	✓	✓	✓	✓	✓	✓
Logo on post-congress report	✓	✓	✓	✓	✓	✓



SPONSORED SESSIONS

Organising a session is a great opportunity to place your topic within the congress programme or showcase research or a particular expert. Several formats are available. The sponsor may propose a congress-related topic and programme that will be ratified by the Scientific Programme Committee and scheduled in consultation with the organiser and the Scientific Programme Committee. Once the programme of the Sponsored Session has been approved, significant modifications will not be allowed.

Please note that the sponsor is responsible for all of the session planning and organising, and the sponsor is responsible for the invitation and travel arrangements of invited speakers as well as ensuring their activities are compliant according to the host country's rules and regulations.

INDUSTRY SPONSORED SESSION – BREAKFAST SYMPOSIUM

Duration: 90 Minutes

Price: USD 25,000

Benefits:

- Hiring of the room
- Standard AV equipment and support for the room
- Publication of the symposium programme on the congress app and on the congress website
- Sponsors may produce one poster per session and display it throughout the congress venue on the day before the Industry Sponsored Session (for details see contract)
- Sponsors may publish and distribute their own programme, abstracts, and proceedings

Excluded: Any other service not listed above will be provided at an extra charge (for example extra room assistants, extra AV, simultaneous interpretation, catering, etc.).

INDUSTRY SPONSORED SESSION – LUNCH SYMPOSIUM

Duration: 60 minutes

Price: USD 25,000

Benefits:

- Hiring of the room
- Standard AV equipment and support for the room
- Publication of the symposium programme on the congress app and on the congress website
- Sponsors may produce one poster per session and display it throughout the congress venue on the day before the Industry Sponsored Session (for details see contract)
- Sponsors may publish and distribute their own programme, abstracts, and proceedings

Excluded: Any other service not listed above will be provided at an extra charge (for example extra room assistants, extra AV, simultaneous interpretation, catering, etc.).



SCIENTIFIC SESSIONS VIDEO PROGRAMMING

This is an opportunity to provide a 15–20 second video which will play prior to the start of the session. Video is to be produced by the sponsor. Choice of session to be ratified by the Scientific Programme Committee.

Keynote Session: USD 10,000

Main Topic Session: USD 7,500

Oral Presentation Session: USD 6,000

SPEAKER PREP ROOM

Price: USD 7,500

All speakers will visit the Prep Room to upload their presentations.

Benefits:

- Sponsor may provide a freestanding banner which will be positioned at the entrance to the room
- Sponsor logo will feature as a screen saver on work stations in the Prep Room

POSTER AREA

Price: USD 6,000

Sponsor the poster display area where posters are presented. Adjacent to the exhibition hall, the poster area will be open during congress hours and in addition will host daily dedicated poster viewing sessions.

Benefits:

- Sponsor logo will feature prominently across the area and on the poster board / e-poster screen



CONGRESS MATERIAL AND SERVICES

CONGRESS BAGS (exclusive opportunity)

Price: USD 25,000

The uniquely African congress bag will be manufactured locally by an economic upliftment project using sustainable materials and form part of the WFNS 2023 legacy programme. This functional keepsake is a highly visible sponsorship opportunity.

Benefits:

- Sponsor logo alongside the congress logo on congress bag
- A "Brought to you by..." by-line when detailing the story behind the bag

CONGRESS APP (exclusive opportunity)

Price: USD 25,000

The congress app is designed to enhance the participant experience before, during, and after the congress by putting information and engagement opportunities in the palm of the hand.

Benefits:

- Logo on splash screen
- Scrolling banner on app (banner to be designed by the sponsor)
- Email to all pre-registered participants when app is launched will include sponsor logo and will recognise the sponsor

BARISTA COFFEE BARS

Price: USD 20,000

In addition to regular tea and coffee service, a number of barista coffee bars serving speciality coffees will be situated around the exhibition hall

Benefits:

- Prominent sponsor branding on the coffee bar
- The opportunity to provide (at sponsor's expense) uniforms or accessories for the baristas and/or to provide branded paper cups or cup sleeves

NOTEPADS AND PENS (exclusive opportunity)

Price for notepads: USD 4,000 (sponsor provides notepads) or USD 12,000 (organiser provides notepads)

Price for pens: USD 4,000 (sponsor provides pens) or USD 10,000 (organiser provides pens)

Benefits:

- Notepads and pens will be included in every congress bag
- If the sponsor chooses both notepad and pens there will be a 25% discount on the total package



PARTICIPANT NAMETAGS AND LANYARDS (exclusive opportunity)

Price for nametags: USD 20,000

Price for lanyards: USD 15,000

Each participant will be required to wear a nametag and lanyard for the duration of the congress. Nametags and lanyards will be produced by the organiser and the nametag will include the participant's name and country of residence.

Benefits:

- Sponsor logo printed alongside the congress logo on nametags and lanyards
- If the sponsor chooses both nametags and lanyards, there will be a 25% discount on the total package

CHARGING STATIONS

Price: USD 15,000

Devices always need re-charging so the charging stations will be desirable areas to visit. Participants can sit down and relax while they re-charge.

Benefits:

- Sponsor logo included in branding of the charging stations



BRANDING AND ADVERTISING

ONLINE REGISTRATION FORM (exclusive opportunity)

Price: USD 15,000

One of the first touchpoints with the congress for each and every participant.

Benefits:

- Sponsor logo will appear alongside the congress logo on the registration site
- Sponsor logo on email confirmation of registration
- Sponsor logo will appear on the newsletter announcing the opening of online registration

EMAIL BLAST TO PARTICIPANTS

Price: USD 3,000

Send your custom message to each and every participant. Announce your session, spotlight your exhibition booth, or share information about your product.

The email blast will be sent by the organiser. Sponsor must provide email design, text, pictures, etc., in HTML format with links to all graphics, two weeks prior to the date the email blast is due to be sent out.

ANNOUNCEMENTS

Price: USD 2,500

The package includes 2 announcements sent via the congress app to all users, on an agreed schedule.

HOSPITALITY SUITE

Price: USD 7,500

A dedicated room in the congress venue where the sponsor may host or meet, approximately 25-35 m2 in size. Please note: The cost of any furniture, catering, AV, or service will be for the sponsor's account.

DIRECTIONAL SIGNAGE

Price: USD 20,000

The sponsor logo featured on all directional signage throughout the congress venue.

POCKET PROGRAMME

The pocket programme will be an essential tool for participants, guiding them through the congress. The booklet includes information on sessions, exhibitions, and other activities.

Back cover: USD 3,800

Inside front cover: USD 3,000

Inside back cover: USD 3,000

Full page: USD 2,000

Half page: USD 1,500

CONGRESS BAG INSERT

Flyer (1 page, A5 maximum): USD 1,500

Folder (2 pages, A4 maximum): USD 2,250

Brochure (4 pages, A4 maximum): USD 3,500

Gift: USD 2,000

Please note: The size, type, and content of the insert will need to be approved by the organiser.

See contract for details on delivery.



NETWORKING OPPORTUNITIES

The networking events attract many participants and are great opportunities for sponsor interaction.

OPENING CEREMONY AND NETWORKING EVENT (exclusive opportunity)

Price: USD 45,000

Attendance: Open to all registered participants and included in the registration fee.

Date: Monday, 4 December

Venue: Cape Town International Convention Centre

Benefits:

- The sponsor will enjoy prominent branding opportunities throughout the venue
- Sponsor logo on the invitation
- A "Brought to you by..." by-line on programme (pocket programme and congress app)

CONGRESS AWARDS DINNER (exclusive opportunity)

Price: USD 35,000

Attendance: Open to all registered participants but requires an additional ticket purchase. Historical attendance at the Congress Awards Dinner has averaged 2000.

Date: Thursday, 7 December

Venue: Cape Town International Convention Centre

Benefits:

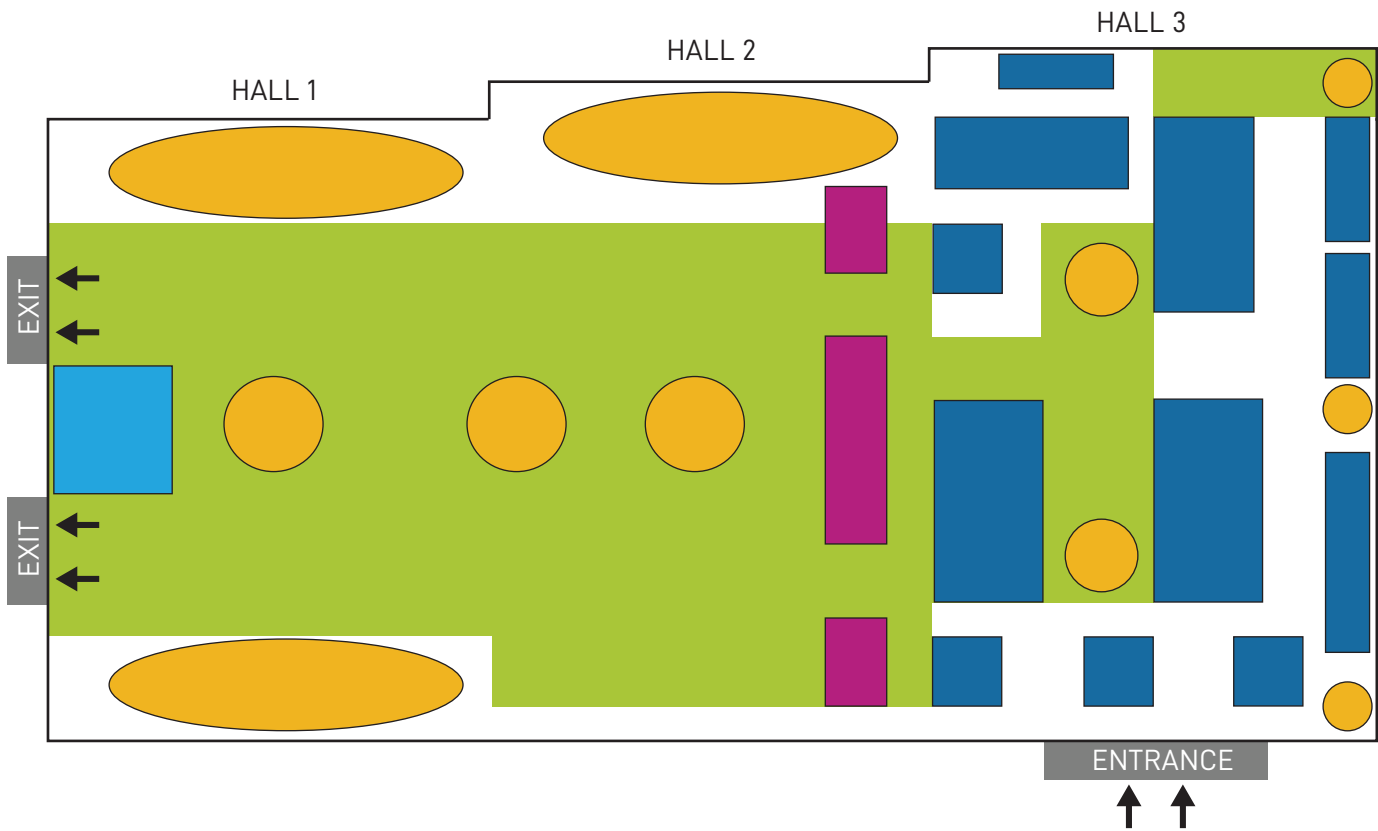
- The sponsor will enjoy prominent branding opportunities throughout the venue
- Sponsor logo on the invitation
- A "Brought to you by..." by-line on programme (pocket programme and congress app)
- Opportunity to welcome guests at the beginning of the formalities



EXHIBITION SPACE

The exhibition area forms the heart of the congress, comprising the trade exhibition, teas and coffees, relaxed and comfortable networking spaces, meeting pods, charging stations, and screens showing live congress content. The area provides an excellent opportunity to engage with the participants and to promote your products and services.

Preliminary Exhibition Hall Layout



- Catering / Coffee station
- Exhibition Booths
- Seating / Networking / Lounge areas
- Poster display
- Livestream Theatre



Exhibition Hours (Provisional)

December 4 : 20h00 – 21h30 (Networking Event)

December 5 : 09h30 – 16h30

December 6 : 09h30 – 16h30

December 7 : 09h30 – 16h30

Pricing and Deadlines

Exhibitor Passes

Exhibitor nametags are provided based on the square metres purchased. Please note that the exhibitor nametag provides full access to the exhibition hall but not to the sessions of the scientific programme. Additional exhibitor nametags can be purchased.

9 – 12 sqm:	2 nametags
13 – 24 sqm:	4 nametags
25 – 50 sqm:	5 nametags
51 – 75 sqm:	8 nametags
76 – 100 sqm:	10 nametags
More than 100 sqm:	15 nametags

Exhibition costs are per square metre (sqm) with a minimum purchase of 9 sqm. Please note that the square metre price includes floor space only.

Early bird exhibition space rate (until March 1, 2023): USD 725/sqm

Standard exhibition space rate (from March 2, 2023): USD 780/sqm

** Discounts are available on request for NGOs and charitable companies*

Booth Assignment

Exhibition space will be assigned on a "first come, first served" basis within the respective sponsorship tiers, according to the date of the exhibition space booking and the date of the receipt of the payment.



**To secure your participation,
contact the congress organiser**

Congress Organiser

African Agenda (Pty) Ltd

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Claremont, 7708
Cape Town, South Africa
Tel: +27 (0)21 683 2934
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